

Seminar on Leadership Improvement of Senior Executives of State-owned Enterprises in Developing Countries

Name	Seminar on Leadership Improvement of Senior Executives of State-owned Enterprises in Developing Countries		
Organizer	Training Center of Department of Commerce ,Shandong Province		
Time	2023-06-15 to 2023-06-28	Language for Learning	English
Invited Countries	Developing countries	Number of Participants	30
Objectives of the Training Course	Through this training, trainees will know about the national conditions of China and the development status of its state-owned enterprises, basically master the management models and methods used in Chinese state-owned enterprises, enhance the awareness of innovative management of state-owned enterprises, improve leadership skills, get to know the system for the training of state-owned enterprise executives, and propose relative suggestions on development and reform based on what they have learned on this seminar combined with development status of the enterprises in their own countries.		
Requirements for the Participants	Professional Background	<p>——Fields or disciplines: senior executives of state-owned enterprises, relevant officials of enterprise management</p> <p>——Positions: senior executives of state-owned enterprises and relevant personnel of enterprise management</p> <p>——Level, education background and other relevant qualifications: division-level/department-level government officials, executives of state-owned enterprises, etc.</p>	
	Age	Below the compulsory retirement age of the recipient country	
	Health	In good health and able to attend online training on time	
	Language	Listening, speaking, reading and writing in English	
	others	Null	
Seminar Content	<p>I. Introduction of main training courses</p> <p>(1)About China: An overview of China's current political, economic, social, and cultural development;</p> <p>(2)The decision-making and management mechanism of China's state-owned enterprises: introduce the important decision-making and representative management mechanism of China's state-owned enterprises, and the "three-majors and one-large (major decision-making events, major personnel appointment and dismissing, major investment decision-</p>		

making, and large-scale fund usage)" system embedded in the corporate governance of state-owned enterprises;

(3)The main ideas and practices of China's state-owned enterprise reform: share the reform experience of China's state-owned enterprises in terms of labor, personnel and income distribution, and the strategic transformation of state-owned enterprises during the replacement of old growth drivers with new ones

(4)Management and development of human resource of state-owned enterprises: mainly introduce the approaches and methods of human resource management and development of state-owned enterprises;

(5)Improvement of innovation capabilities of state-owned enterprises: introduce the way to strengthen the construction of innovation capabilities of state-owned enterprises, and better adapt to and serve major national strategies through systematically improving innovation capabilities;

(6)Concept change and leadership improvement of state-owned enterprise executives: share the experience on how to improve the leadership and management concepts of state-owned enterprise executives;

(7)Decision-making management of state-owned enterprises: introduce the operation rights of state-owned enterprises, the responsibility of self-financing and internal leadership system;

(8)Legal risk prevention of state-owned enterprises: analyze common legal risks of state-owned enterprises, and share relevant preventive measures;

(9)Ten major abilities of state-owned enterprise managers: introduce and analyze the basic abilities and professional qualities that state-owned enterprise managers should possess;

(10)Modern marketing concepts and practical cases of state-owned enterprises: analyze the basic concepts and effective ways of modern marketing of state-owned enterprises combining with specific cases of state-owned enterprises;

(11)Building high-performance teams of state-owned enterprises and improving execution: introduce the ways to build efficient state-owned enterprise management teams and methods to improve execution;

(12)Digital transformation of state-owned enterprises: introduce the typical scenarios of digital transformation of state-owned enterprises, and propose the basic path of digital transformation of state-owned enterprises.

II. Overall introduction of the lecturers

(1) Chen Mingming: former ambassador of the Ministry of Foreign Affairs, mainly researching the national conditions of China and the politics of the West;

(2) Wang Zhihui: Deputy Dean of International Business School, University of International Business and Economics, mainly studying the enterprise innovation model and small and medium-sized enterprise management;

(3) Peng Jianguo: Vice Chairman and Secretary-General of the Central Enterprise Think Tank Alliance, Vice Chairman of the State-owned Enterprise Management Think Tank, Executive Director of the China Capital 50 Forum, Visiting Professor of Beijing Normal

University and Sun Yat-sen University, Special Financial Commentator and Researcher of CCTV , Ph.D. supervisor, famous economist. He has worked successively in the State Planning Commission, the Production Office of the State Council, the State Economic and Trade Commission and the Research Center of the State-owned Assets Supervision and Administration Commission;

(4) Li Yongbo: Professor of China University of Petroleum (East China), doctor of economics, doctoral supervisor, top talent in Qingdao, main research directions: energy economy, state-owned enterprise reform and regional economic growth;

(5) Zhang Zhifeng: Doctor and researcher of Economics of the Russian Federation, postgraduate tutor of the School of Economics of Qingdao University, director of the Institute of International Strategic Economics, winner of the title of Russian Federal Jurist, member of the All-China Youth Federation, main research direction: technology transfer of Chinese state-owned enterprises ;

(6) Zhong Gengshen: Independent director of Hisense Group, professor of School of Management of Shandong University, member of the Shandong Enterprise Credit Rating Expert Committee of the People's Bank of China, mainly researching enterprise management, resource management and development, etc.;

(7) Li Zhigang: Professor of Management College, Ocean University of China, doctoral supervisor, mainly studying the strategic management and innovation and entrepreneurship, Ph.D. in management of Nankai University;

(8) Wu Changqi: Dean of School of Management, Shandong University, professor and Ph.D., Guanghua School of Management, Peking University. His research direction is strategic management and corporate governance, and he has conducted many years of research on topics such as corporate strategy, corporate mergers and reorganizations, and industrial restructuring in transitional economies;

(9) Li Chao: Director of the Operation and Management Department of Qingte Group, who is fully responsible for the construction of the group's management system, organizational structure design, division of responsibilities and authority, assessment of business objectives of each unit, organizational performance management, and information construction.

(10) Jin Hua: Deputy Director and Professor of the Economics Department of the Party School of the Qingdao Municipal Committee of the Communist Party of China, doctor of economics, expert in the United Front Think Tank of Qingdao, mainly researching open economy, etc.

(11) Cheng Weijie: Administrative head of the International Trade Department of Shandong Foreign Trade Vocational College, master of economics, professor, famous teaching teacher in Shandong Province, famous youth skill teacher in Shandong Province, and the person in charge of the Applied Technology Collaborative Innovation Center in the Free Trade Zone. Main research directions: international economy and trade, regional economy;

(12) Si Tongfu: General Manager of Shandong Shuifa Talent Development Group Co.,

	<p>Ltd., has many years of experience in state-owned enterprise management, and mainly studies the human resource management and development of state-owned enterprises.</p> <p>III. Introduction of discussions and exchanges</p> <p>(1) Discuss and exchange ideas on reform and investment promotion of China's state-owned enterprise ;</p> <p>(2) Discuss and exchange the ideas on technology transfer of state-owned enterprises and capacity building of industry-university-research integration;</p> <p>(3) Discuss and exchange the ideas on capacity building of managers of state-owned enterprise ;</p> <p>(4) Discuss and exchange the ideas on the results and suggestions of this training.</p> <p>IV. Introduction of visits on cloud platforms</p> <p>(1) China-SCO Local Economic and Trade Cooperation Demonstration Area;</p> <p>(2) Tsingtao Brewery Co., Ltd.</p> <p>V. Introduction of Cloud Culture Experience</p> <p>(1) Appreciation of China's scenic spots and historical sites - the Forbidden City and the Great Wall.</p> <p>VI. Materials to be prepared by trainees</p> <p>In order to facilitate exchange with Chinese experts, please prepare exchange materials related to the training theme in your country, such as: <input type="checkbox"/> a self-introduction including your profession and organization ; <input type="checkbox"/> The development status of state-owned enterprises in your country and the problems existing in the process of management ; <input type="checkbox"/> the foundation of cooperation with China, etc.</p>		
Host City	Qingdao, Shandong Province	Cities to visit	Qingdao City
Notes	<ol style="list-style-type: none"> 1. This training class will use VooV Meeting or ZOOM platform. Trainees should contact the undertaker within 10 working days before the start of the class to debug the software and network environment in advance. 2. Trainees should abide by the project schedule, strictly observe the class time and teaching discipline. Attendance record will be taken into consideration for the certificate issuance upon completion of training. 3. Trainees shall enter the online classroom 15 minutes earlier to get prepared for the class. Write your name in English. 4. Trainees shall prepare materials related to the topic discussion and exchange according to the schedule and submit relevant electronic materials as required. 		
About the Organizer	<p>Shandong Foreign Trade Vocational College, with the longest history of foreign trade vocational education in Shandong Province, has been awarded many titles like a national high-quality college, a provincial high-quality college, a special and leading college in Shandong Province and a Qingdao brand college. In the past 50 years, more than 60,000 graduates have been cultivated, and more than 3,000 enterprises have been founded by alumni, making outstanding contributions to regional economic and social development.</p>		

The College has 11,000 full-time students and more than 600 teachers. The College now offers 24 majors on international trade, e-commerce, logistics management and etc.. The College holds the chairmanship of the Advisory Committee of Foreign Language Teaching in Vocational Education of Ministry of Education, and the vice chairmanship of the Instructing Committee of National Vocational Education of Foreign Economic Relations and Trade. Two large-scale training bases have been built in Tai'an and on the west coast of Qingdao, with five research centers, including the Free Trade Zone Research Center and the Cross-border E-commerce Research and Development Center. The College is affiliated to the Department of Commerce of Shandong Province, and has close ties with the Bureaus of Commerce of various cities in the province. Therefore, the College can utilize various resources in the province to cooperate with thousands of enterprises. The College has established over 200 off-campus training bases in cooperation with Hisense Group, Alibaba and other famous enterprises.

Since 2012, the College has completed 315 foreign aid training programs of Ministry of Commerce and trained 10,430 trainees from more than 130 countries and regions. Among them, there are ministerial-level seminars (14 sessions), 23 "going out" overseas training classes (16 sessions), and 92 online classes. Through training, our College has signed cooperation agreements with relevant institutions in more than 50 countries, including Uganda, Uzbekistan and Dominica, and established 12 overseas training centers in Sudan, Liberia and Eritrea. Projects management and online courses of our college are praised by the Training Center of the Ministry of Commerce and are promoted to national organizers in the form of briefings. The college was invited to make a speech as a model at National Foreign Aid Training Work Exchange Meeting in 2021. In March 2022, the "Cross-border E-Commerce Capacity Building for Poverty Alleviation and Sustainable Development for Youth in Developing Countries (Online) Training Program" organized by our college trained more than 1,100 trainees from 94 countries, supported by simultaneous interpretation from Chinese to English, to French, to Russian, to Arabic, and to Spanish. It was given a high appraisal by the Training Center of the Ministry of Commerce and UNOSSC for the outstanding training effects.

We have successfully held the "2018 Seminar on State-owned Enterprise Management for Tonga", "2019 Ministerial Seminar on Excellent Leadership and Management Ability for Sudan", "2022 Seminar on Reform and Management of China-Belarus State-owned Enterprises" and other training courses on state-owned enterprise management during recent years. And we have received lots of letters of thanks from these trainees, and been reported by both domestic and foreign media, achieving good social benefits.

We have cooperated with China University of Petroleum, School of Management of Shandong University, Qingdao University, Hisense Group and other institutions for many years, and has held many training sessions on the management of state-owned enterprises in China, accumulating rich experience for carrying out foreign-aid training courses on the management of state-owned enterprises.

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